

Factors influencing school and participant recruitment for exploratory research on adolescent e-cigarette use

Rima Afifi, PhD and Abby Lee, MPH

University of Iowa College of Public Health

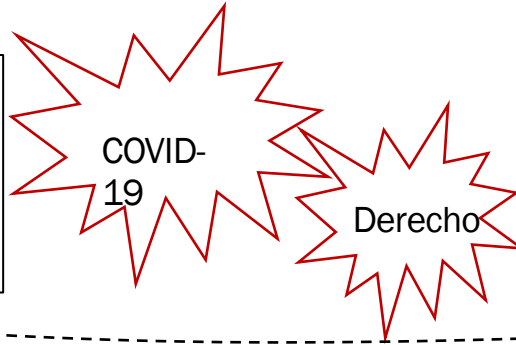
PRC/CPCRN

Original CPCRN Aim 3: Rural Schools

Expand project to include spectrum of rurality: Rural, peri-urban, urban

1st wave school research:

- Iowa Youth Survey tobacco use by county
- National Center for Education Statistics to sort by rurality



2nd wave school research:

- Back-to-school plans
- 1:1 technology availability
- Financial assistance with Wifi
- Derecho impact (approximately 10 choices total)

Next steps:

- Request connections reach out
- Contact additional schools from list

Contact school districts:

- Superintendents or principals
- 1 introductory email, 1 follow-up email
- 3 phone calls, 1 voicemail

Deciding factors:

- 1 urban, 1 peri-urban, 2 rural
- Generally high rates of tobacco use
- Pre-existing connections

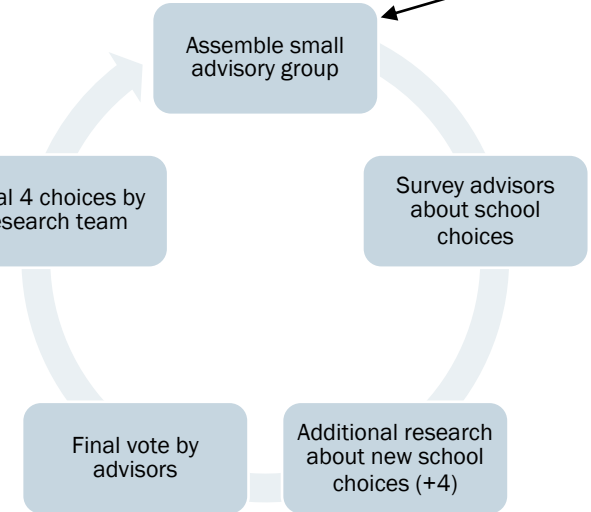
Final 4 choices by research team

Assemble small advisory group

Survey advisors about school choices

Final vote by advisors

Additional research about new school choices (+4)



SHARE A SECRET

You are invited to anonymously contribute a secret to a group art project. Your secret can be a regret, fear, betrayal, desire, confession or childhood humiliation. Reveal anything - as long as it is true and you have never shared it with anyone before.

Steps:

- Take a postcard, or two.
- Tell your secret anonymously.
- Stamp and mail the postcard.

Tips:

- Be brief - the fewer words used, the better.
- Be legible - use big, clear and bold lettering.
- Be creative - let the postcard be your canvas

SEE A SECRET
www.postsecret.com

place
postage
here

PostSecret
28241 Crown Valley Pkwy
#F224

