Use of Simulation to Address Equity Issues in Colorectal Cancer Screening

Modeling EBI Workgroup Objectives

 To understand how simulation can aid decision makers in the selection and implementation of interventions and policies to improve CRC screening and outcomes **population-wide** and **in medically underserved populations**

• To use systems science approaches to communicate complexity and uncertainty in decision making

• To develop approaches to use systems science approaches effectively in implementation research



Colorectal Cancer Population Simulation Model (aka PopSim)



Data Sources:

- American Community Survey Public Use Microdata Sample
- Census
- Cancer Registry
- Claims data
- Literature review



http://crcsim.web.unc.edu/

CRC Screening Rate, 2018



How do we achieve the 70.5% and 80% screening targets statewide and in specific patient populations?

Joseph, et al., 2020; Health Resources & Service Administration, 2018; Siegel, et al., 2020; National Colorectal Cancer Roundtable, 2018; Office of Disease Prevention and Promotion, 2020



Our prior work has shown meaningful increases in CRC screening with EBI implementation...

Simulated OR population up-to-date on December 31, 2023 (after 5 years) with screening as usual, and percentage-point change for EBIs

	Screening			Mailed		Mailed FIT +
Variable	as Usual, %	Detailing+	Reminders	FIT	Navigation	Navigation
Overall	50.1%	7.2%	5.8%	10.0%	14.1%	20.2%
By gender						
Male	48.2%	6.8%	5.9%	10.0%	14.3%	21.8%
Female	52.0%	7.5%	5.8%	9.9%	13.9%	18.8%
By race						
White	50.0%	7.2%	5.9%	9.7%	14.2%	20.5%
African American	50.5%	6.9%	5.8%	11.1%	13.8%	19.5%
Other	50.8%	7.2%	5.8%	10.9%	13.8%	19.3%
By ethnicity						
Hispanic	49.8%	7.1%	5.9%	11.3%	14.1%	20.1%
Non-Hispanic	50.2%	7.2%	5.8%	9.6%	14.1%	20.3%
By geography						
Urban	51.1%	7.3%	5.8%	10.3%	14.0%	19.4%
Rural	48.6%	7.0%	5.9%	9.4%	14.4%	21.6%
By age						
50-54	48.0%	7.3%	6.0%	10.3%	14.5%	21.1%
55-59	50.9%	7.2%	5.8%	10.1%	14.1%	20.0%
60-64	52.9%	6.9%	5.5%	9.1%	13.5%	19.1%

Example:



Davis, Prev Med 2019



...and with health insurance expansion

Percent up-to-date with CRC screening by NC zip code



Hassmiller Lich, Prev Med 2019

...but no individual EBIs or single health policies were capable of reaching current targets population-wide

After 5 years of intervention:



Mailed FIT + navigation had greatest gain among EBIs of 20.2 percentage points in CRC screening – total **70.3% screened**



Zip code with highest percent up-to-date under enhanced Medicare-for-all scenario had **67.7% screened**

Which "go big" strategies – multicomponent EBIs + health insurance expansion – could help to achieve targets?



What would it take to reach national CRC screening targets?

- **Objective**: To estimate the extent to which multicomponent EBIs are capable of reaching the 70.5% and 80% screening targets in North Carolina
- Population: 3.2 million NC residents ages 50-75 in 2020-2024
- Simulated multicomponent interventions (starting January 1, 2020): Mailed FIT+
 Mailed FIT+ for Medicaid enrollees
 Usual care (no intervention)
 Patient navigation for screening colonoscopy+
 Provider assessment and feedback+

• Outcomes:

- % up-to-date overall & by subgroup (gender, race, ethnicity, urban/rural, age, insurance)
- Level of intervention reach needed
- CRC cases & deaths averted



Which of these "go big" EBIs are able to reach targets?



After 1 year of intervention...

After 5 years of intervention...

Hicklin 2021, in progress



Threshold analysis – level of reach needed

Mailed FIT+ Achieved the **70.5% target** with 74% reach after 1 year and 5 years

Patient
navigation for
colonoscopy+Achieved the 70.5% target with 97% reach after 1 year & the 80% target
with 97% reach after 5 years

Mailed FIT+
for MedicaidAchieved the 70.5% target with 97% reach after 5 years in the Medicaid
population, assuming Medicaid expansion

Provider assessment & feedback+

Not able to achieve screening targets



Tradeoffs between intervention effectiveness (relative risk) and population reach



Selecting EBIs to address screening disparities

Simulated NC population up-to-date on CRC screening after 5 years (December 31, 2024) assuming 75% intervention reach

Bold indicates percent UTD \ge 70.5% target **Bold**[^] indicates percent UTD \ge 80% target

Characteristic	Usual Care (Referent)	Mailed FIT+	PN-for-Col+	Mailed FIT+forMd	PAF+
Overall	50.4%	+20.44	+29.28	+0.65	+6.90
Gender	10.00/	10.17			
Male	49.2%	+19.17	+28.33	+0.75	+7.17
Female	51.3%	+21.52	+30.08^	+0.57	+6.66
Race					
White	51.3%	+20.57	+29.49^	+0.45	+6.96
Black	48.5%	+19.97	+28.71	+1.38	+6.80
Other	44.9%	+20.23	+28.41	+0.95	+6.45
Ethnicity					
Hispanic	43.8%	+20.53	+28.81	+1.35	+6.65
Geography					
Urban	51.0%	+20.45	+28.74	+0.62	+6.88
Rural	48.3%	+20.41	+30.94	+0.74	+6.94
Age					
50-54	42.4%	+23.92	+31.17	+1.31	+7.21
55-59	46.5%	+23.05	+32.07	+1.14	+6.87
60-64	49.0%	+22.32	+30.24	+0.93	+6.72
65+	56.3%	+16.82	+26.71^	+0.01	+6.85
Insurance					
Private	53.8%	+25.53	+32.35^	+0.00	+7.99
Medicare	57.0%	+17.02	+26.54^	+0.00	+6.85
Medicaid	41.7%	+22.72	+37.78	+19.62	+8.06
Dual	48.0%	+17.23	+30.19	+0.12	+7.24
Uninsured	18.1%	+14.43	+24.79	-0.01	+2.58

Hicklin 2021, in progress



Key takeaways



Possible, albeit challenging, to achieve screening targets at population level



Must address access barriers facing medically underserved populations – especially the uninsured



Consider tradeoffs in:

- Reach
- Effectiveness
- Cost
- Ability to reduce disparities





HOME ABOUT APPROACH CONTRIBUTORS PUBLICATIONS TRY IT

Population Simulation for Healthcare Decisions

The Cancer Control Popsim (**Population Simulation for Healthcare Decisions**) team is comprised of academic public health researchers who are focused on mathematically modeling the expected impact of evidence-based interventions (EBI) and health policy changes on population health outcomes, particularly within the context of colorectal cancer (CRC) screening and outcomes. We represent the Modeling EBI Impact Workgroup within the Cancer Prevention and Control Research Network (CPCRN), a national thematic research network funded by the Centers for Disease Control and Prevention (CDC) dedicated to reducing the burden of cancer and addressing health disparities within cancer care.





Target audience: decision-makers



Simulated Interventions





- Patient reminders
- Mailed FIT
- Patient navigation
- Academic detailing
- Mailed FIT + navigation



- Mailed FIT+
- Patient navigation for screening colonoscopy+
- Mailed FIT+ for Medicaid
- Provider assessment and feedback+



CANCER CONTROL HOME ABOUT APPROACH OUR TEAM PUBLICATIONS TRY IT Detailing+ Interventions Population Simulation for Healthcare Decisions Academic detailing & provider assessment and feedback Select Interventions A clinic-level intervention that consists of provider education **Select Interventions** screening practices. The onsite provider training covers the im how to talk to patients about CRC screening, and best-practic Results get screened for CRC. Each provider receives an individual qu The PopSim (Population Simulation for Healthcare Decisions) team is comprised of academic progress in boosting CRC screening rates among patients, incl Screening public health researchers who are focused on mathematically modeling the expected impact of recommendations for improvement. Colorectal Cancer evidence-based interventions (EBI) and health policy changes on population health outcomes, particularly within the context of colorectal cancer (CRC) screening and outcomes. **Cost-Effectiveness** Reminders Costs Mailed FIT Detailing + Menu Item Navigation Reminders Mailed FIT + Navigation Mailed FIT Navigation Mailed FIT + Navigation





Next steps for PopSim work



Launch Cancer Control PopSim website

Assess feasibility of using PopSim to inform intervention implementation through interviews and surveys with decision-makers





Use simulation model to conduct cost-effectiveness analysis for the ACCSIS-SCORE mailed FIT + patient navigation intervention in FQHCs



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