

SC-CPCRN (2019-2024)

What we have planned!



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Key Personnel



- Dr. Daniela Friedman – PI, Professor and Department Chair HPEB
 - Health communication and aging, Health literacy



- Dr. James Hebert – Co-PI, Director of South Carolina Statewide Cancer Prevention Program
 - Role of diet in cancer and other chronic diseases
 - Methodological improvements in study designs to address cancer disparities

Key Personnel cont



- Dr. Heather Brandt – Professor, HPEB and Associate Dean, The Graduate School
 - D&I of evidence-based approaches, HPV vaccination, CRC screening



- Dr. Swann Arp Adams –Professor, EPID & Nursing
 - Breast cancer and survivorship, cancer-related health disparities

Key Personnel cont.



- Dr. Jan Eberth – Associate Professor, EPID & Director, Rural and Minority Health Research Center
 - Rural cancer disparities, GIS applications, lung screening

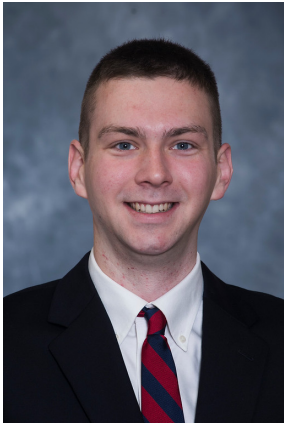


- Dr. Sue Heiney – Research Professor and Dunn Shealy Professor of Nursing
 - Cancer survivorship, treatment adherence and continuation among African American communities

Key Personnel cont.



- Tom Hurley – Senior Biostatistician, EPID



- Sam Noblet – Project Coordinator, South Carolina Cancer Prevention and Control Research Network

Research Advisory Council

- Dr. Sara Wilcox – Director of Prevention Research Center
- Dr. Maria Fernandez- Director of Health Promotion and Prevention Research – UT-Houston
- Dr. Debra Friedman - Leader, Vanderbilt-Ingram Cancer Center Cancer Control and Prevention Program
- Dr. Abraham Wandersman – CEO of The Wandersman Center
- Dr. Lorna McNeill – Director of Center for Community Engaged Translational Research – UT - MD Anderson

Community Advisory Council

- Wilhelmenia Mathias – Co-chair, Trinity Baptist Church, Health and Wellness Ministry
- Johnny Payne – President, Upstate Prostate Cancer Alliance
- Graham Adams – CEO, SC Office of Rural Health
- Abraham Turner – CEO, AT Consulting Group
- John Ureda – President, Insights Consulting Inc.
- Vicki Young – COO, SC Primary Health Care Association
- Delores Fedrick – Director, Chester County Literary Council
- Diana Zona – Executive Director of Quality & Patient Safety, South Carolina Hospital Association

Specific Aims

- 1) Disseminate, implement, and evaluate efficacious, multi-level, and multi-site public health, cancer control interventions to address cancer-related health disparities
- 2) Engage community and clinical partners in research, training, and technical assistance to strengthen D&I science for cancer control in SC and nationally, and translate effective community-based interventions for cancer prevention and screening into practice
- Increase the capacity of community and clinical partners in the D&I of evidence-based cancer control strategies for reaching underserved, minority, and rural populations

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Mini-Grant Initiative: Community Health Intervention Program (CHIP)

- Years 2 & 4
- Grantees will be from rural-designated communities
- Expected to partner with FQHC or rural health clinic
- SC-CPCRN will provide multi-modal TA to be tailored to each grantee
- Previous CHIP grantees have agreed to serve as advisors to mini-grant program
- Liaisons to grantees will be from university and healthcare site

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Community Health Intervention Program (CHIP) Mini Grants





Trinity Baptist Church
Health & Wellness Ministry

Project Elevate: Moving to Higher Heights to Ensure Our Health

Findings, Lessons Learned, & Next Steps
SC-GPCRN CHIP Mini-Grants

UNIVERSITY OF SOUTH CAROLINA
Arnold School of Public Health

SOUTH CAROLINA CPCR
CANCER PREVENTION AND CONTROL RESEARCH NETWORK

SOUTH CAROLINA PRIMARY HEALTH CARE
ASSOCIATION







DIVERTICULITIS

Diverticula are small, pouches of the inner colon. When these pouches become inflamed or infected, it is called diverticulitis.

COLON CANCER'S

inflammatory causes often lead to colorectal cancer.

ADVANCED COLON CANCER



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J Cancer Educ. 2019 June ; 34(3): 550–555. doi:10.1007/s13187-018-1340-x.

Rise Up, Get Tested, and Live: an Arts-Based Colorectal Cancer Educational Program in a Faith-Based Setting

Daniela B. Friedman¹, Swann Arp Adams², Heather M. Brandt¹, Sue P. Heiney³, James R. Hébert⁴, John R. Ureda⁵, Jessica S. Seel⁶, Courtney S. Schrock⁶, Wilhelmenia Mathias⁷, Vivian Clark-Armstead⁷, Reverend Vernetta Dees⁸, and Reverend Perry Oliver⁸

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Accelerating Research Collaborations Between Academia and Federally Qualified Health Centers: Suggestions Shaped by History

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Vicki M. Young, PhD⁵, Heather M. Brandt, PhD^{2,6,7}, Sue P. Heiney, PhD³,
Jessica S. Seel, MPH², and Daniela B. Friedman, PhD, MSc^{2,6}

Keywords

community health center movement, research partnerships, community-based participatory research



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Preventive Medicine

journal homepage: www.elsevier.com/locate/ypmed



Mortality-to-incidence ratios by US Congressional District: Implications for epidemiologic, dissemination and implementation research, and public health policy



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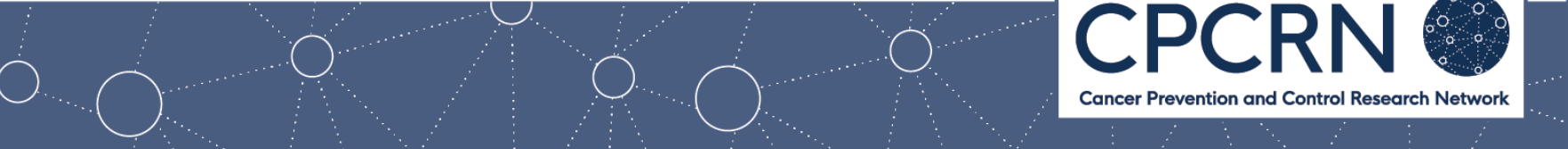
| RESEARCH AND PRACTICE |

Medicaid Coverage Expansion and Implications for Cancer Disparities

| Seul Ki Choi, MPH, Swann Arp Adams, PhD, Jan M. Eberth, PhD, Heather M. Brandt, PhD, Daniela B. Friedman, PhD, Reginald D. Tucker-Seeley, ScD, Mei Po Yip, PhD, and James R. Hébert, ScD

The Medicaid program has served as a safety net for low-income populations in the United States since 1965.¹ Medicaid has traditionally targeted special populations, such as children,

Objectives. We estimated the impact on cancer disparities in US states that have chosen or not chosen to expand Medicaid since passage of the Patient Protection and Affordable Care Act.



Use of Evidence-Based Interventions and Implementation Strategies to Increase Colorectal Cancer Screening in Federally Qualified Health Centers

Swann Arp Adams¹, Catherine L. Rohweder², Jennifer Leeman³, Daniela B. Friedman⁴, Ziya Gizlice⁵, Robin C. Vanderpool⁶, Natoshia Askelson⁷, Alicia Best⁸, Susan A. Flocke⁹, Karen Glanz¹⁰, Linda K. Ko¹¹, and Michelle Kegler¹²

Scaling up Trainings

- 3 large training sessions/year (120 trainees)
- Training 1: Champions Training
- Training 2: Putting Public Health Evidence in Action
- Training 3: Health Literacy

Thank you!



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Webpage:

<https://sph.sc.edu/sc-cpcrn>



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