**FLU-FIT/FOBT Program Logic Model**

**INPUTS**

**ACTIVITIES**

**OUTPUTS**

* Staff
* Volunteers
* Time
* Money
* Research base
* Materials
* Equipment
* Technology
* Partners
* Conduct workshops
* Deliver services
* Develop products
* Create curriculums
* Train
* Consult
* Assess
* Facilitate
* Partner

services

* *Develop products*
* *Create curriculums*
* *Train*
* *Consult*
* *Assess*
* *Facilitate*
* *Partner*
* *Conduct workshops*
* *Deliver*

services

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* *Consult*
* *Assess*
* *Facilitate*
* *Partner*

*Mid:*

Behavior

 Practice

*Long:*

Social

Economic

Environment

* Number of workshops
* Number of clients served
* Number of classes held
* Number of persons trained
* Increased capacity
* Partnerships developed

*Short:*

Awareness

Knowledge

Attitudes

**OUTCOMES**

**Logic Model Example for Policy (General)**

**INPUTS**

**ACTIVITIES**

**OUTPUTS**

**OUTCOMES**

* Problems
* Solutions
* Politics
* Administrative structures
* Staff of advocacy
* Partners
* Prioritize problems
* Hold workshops about policy
* Engage policymaker champions
* Enact legislation
* Create taskforce
* Monitor effects of policy

services

* *Develop products*
* *Create curriculums*
* *Train*
* *Consult*
* *Assess*
* *Facilitate*
* *Partner*
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* *Consult*
* *Assess*
* *Facilitate*
* *Partner*
* Number of media hits
* Number of marketing materials created
* Number of policy endorsements
* Number of communities and agencies adopting policy
* Number of people reached by policy
* Policies enacted
* Taskforce created

*Short:*

* Policy/  
  environmental changes (increased access, sales, etc.)

*Long:*

Social

Economic

Environment

*Mid:*

* Behavior
* Unintended consequences

*Long:*

Social

Economic

Environment

*Short:*

Awareness

Knowledge

Attitudes

*Mid:*

Behavior

 Practice

**OUTCOMES**