CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE

MONDAY, AUGUST 14TH

Session 1  2:30 pm-4:00 pm

Prevention/Research

Ravinia E/F  Partnering for Prevention: The Cancer Prevention and Control Research Network’s Collaborations with Federally Qualified Health Centers
Session Moderator: Karen Glanz, PhD, MPH, University of Pennsylvania
The Cancer Prevention and Control Research Network (CPCRN) is a national network of academic, community-engaged researchers working to accelerate the adoption of evidence-based cancer prevention and control in communities through effective dissemination and implementation strategies, including among federally qualified health centers. This session discusses the outcomes of this partnership to reduce health disparities in disadvantaged populations.

A. Federally Qualified Health Centers As a Key Partner in Community-Clinical Linkages to Support HPV Vaccination*
   Robin Vanderpool, DrPH, University of Kentucky; Heather M. Brandt, PhD, University of South Carolina Arnold School of Public Health; Laura Seegmiller, MPH, University of Iowa; Lindsay Stradtman, University of Kentucky College; Jason Daniel-Ulloa, PhD, MPH, University of Iowa; Thuy Vu, MPH, University of Washington; Vicky Taylor, MD, Fred Hutchinson Cancer Research Center; Paige Farris, MSW, Oregon Health and Science University; Susan J. Curry, PhD, University of Iowa

B. Implementation of Lung Cancer Screening Among Federally Qualified Health Centers (FQHCs) in the U.S.*
   Susan A. Flocke, PhD, Case Western Reserve University; Robin Vanderpool, DrPH, University of Kentucky; Jan Eberth, University of South Carolina; Richard Hoffman, MD, University of Iowa; Daniel Reuland, MD, MPH, University of North Carolina School of Medicine; Genevieve Birkby, PhD, Case Western Reserve University; Steven Zeliadt, MD, University of Washington

C. Partnering for Prevention: The Cancer Prevention and Control Research Network’s Collaborations with Federally Qualified Health Centers*
   Catherine Lois Rohweder, DrPH, University of North Carolina, Chapel Hill; Daniela Friedman, Arnold School of Public Health; Jennifer Leeman, DrPH, MDiv, University of North Carolina School of Nursing; Linda Ko, PhD, Fred Hutchinson Cancer Research Center; Karen Glanz, PhD, MPH, University of Pennsylvania

Dollars and Sense: Program, Patient, and Clinical Perspectives About Costs of Colorectal Cancer Along the Cancer Continuum
Session Moderator: Juan Rodriguez, MPH, MS, CDC

Oakwood A/B  Of cancers that affect both men and women, colorectal cancer is the second leading cause of cancer death in the United States. Screening helps find colorectal cancer at an early stage, when treatment often leads to a cure. This session addresses the costs of colorectal cancer screening and treatment from three unique perspectives.

A. Costs of Promoting Cancer Screening: Evidence from CDC’s Colorectal Cancer Control Program (CRCCP)
   Florence Tangka, PhD, CDC; Sujha Subramanian, PhD, RTI International; Sonja Hoover, MPP, RTI International; Janet Royalty, MS, CDC; Kristy Joseph, MA, CDC; Amy DeGroff, PhD, CDC; Djenaba Joseph, PhD, CDC; Sajal Chattopadhyay, PhD, CDC

B. Costs of Colorectal Cancer Screening Provision in CDC’s Colorectal Cancer Control Program: Comparisons of Colonoscopy and FOBT/FIT-Based Screening
   Sujha Subramanian, PhD, RTI International; Florence Tangka, PhD, CDC; Sonja Hoover, MPP, RTI International; Janet Royalty, MS, CDC; Amy DeGroff, PhD, CDC; Djenaba Joseph, PhD, CDC

C. Costs for Colonoscopy-Based Colorectal Cancer Screening: Experience of Low-income Individuals Undergoing Free Colonoscopies
   Sonja Hoover, MPP, RTI International; Sujha Subramanian, PhD, RTI International; Florence Tangka, PhD, CDC; Maggie Cole-Beebe, PhD, RTI International; Amy Sun, AB, RTI International; Cheryl Kramer, MBA, Philadelphia Department of Public Health; Gina Pacillio, BSN, Philadelphia Department of Public Health

D. Comparison of Colon and Rectal Cancer Treatment Cost by Stage at Diagnosis for Medicare Beneficiaries***
   Sujha Subramanian, Florence Tangka, PhD, CDC; Sonja Hoover, MPP, RTI International; Lisa Lines, PhD, RTI International; Robert Baker, BA, RTI International; Marion Nadel, PhD, CDC; Susan Sabatino, MD, CDC; Sarah Manson, BS, CTR, CDC; Frances Babcock, BS, MT, CTR; Lisa C. Richardson, MD, MPH, CDC
### CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE

**MONDAY, AUGUST 14TH**

<table>
<thead>
<tr>
<th>Session 2</th>
<th>4:15 pm-5:45 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Innovation/Research</strong></td>
<td>Ravinia E/F</td>
</tr>
<tr>
<td><strong>Harnessing the Power of Big Data and Simulation to Improve Colorectal Cancer Screening</strong></td>
<td>Session Moderator: Cynthia A. Vinson, PhD, MA, National Cancer Institute</td>
</tr>
<tr>
<td>Local and national decision makers are interested in increasing colorectal cancer screening while simultaneously addressing disparities. This session will discuss how simulation modeling can enhance the decision-making process for implementation planning for colorectal cancer screening.</td>
<td></td>
</tr>
<tr>
<td>A. <strong>Technical Considerations: The Past, Present, and Future of Simulation Modeling of Colorectal Cancer</strong></td>
<td>Siddhartha Nambiar, MS, North Carolina State University; Maria E. Mayorga, PhD, North Carolina State University; Rachel Townsley, MIE, North Carolina State University; Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill; Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill</td>
</tr>
<tr>
<td>B. <strong>Using Individual-Based Simulation Modeling to Integrate Big Data and Intervention Evidence to Inform Intervention Selection, Adaptation, and Evaluation: An Example on Colorectal Cancer Screening</strong></td>
<td>Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill; Maria E. Mayorga, PhD, North Carolina State University; Rachel Townsley, MIE, North Carolina State University, Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill; Leah Frerichs, PhD, University of North Carolina at Chapel Hill</td>
</tr>
<tr>
<td>C. <strong>Relationships, Data, and Quality Improvement: Critical Factors When Accountable Care Organizations and Primary Care Practices Collaborate to Increase Colorectal Cancer Screening in Medicaid Members</strong></td>
<td>Melinda Davis, PhD, Oregon Health &amp; Science University; Rose Gunn, MA, Oregon Health &amp; Science University; Robyn Pham, Oregon Health &amp; Science University; Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill; Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill</td>
</tr>
<tr>
<td>D. <strong>Data-Powered Decision Making: One State’s Approach to Improving Colorectal Cancer Screening in Underserved Populations</strong></td>
<td>Stephanie B. Wheeler, PhD, MPH, University of North Carolina at Chapel Hill; Maria E. Mayorga, PhD, North Carolina State University; Melinda Davis, PhD, PhD, Oregon Health &amp; Science University; Leah Frerichs, PhD, University of North Carolina at Chapel Hill; Michael Pignone, MD, MPH, University of Texas, Austin; Florence Tangka, PhD, CDC; Lisa C. Richardson, MD, MPH, CDC; Kristen Hassmiller Lich, PhD, MHSA, University of North Carolina at Chapel Hill</td>
</tr>
<tr>
<td><strong>Communication/Programmatic</strong></td>
<td>Ravinia G</td>
</tr>
<tr>
<td><strong>A Collective Impact Approach to Address Survivorship Care Needs in Washington</strong></td>
<td>Session Moderator: Pama Joyner, Washington Department of Health</td>
</tr>
<tr>
<td>The Washington Alliance for Cancer Survivorship (WACS) was formed to address the needs of the more than 352,000 estimated cancer survivors in the state. WACS’ goal is to create the best future for cancer survivors by providing the information and support they need to play an active role in decisions that impact their current and future quality of life. This session will discuss the multi-prong approach to address WACS’ goal.</td>
<td></td>
</tr>
<tr>
<td>A. <strong>Post-Treatment Health and Wellness Needs Among Cancer Survivors in Washington State</strong></td>
<td>Caitlin Mason, PhD, University of Washington; Jennifer Haase Morris, MBA, American Cancer Society; Patricia Migliore Santiago, MAOM, Washington Department of Health; Laurel Dillon-Summer, MA, University of Washington; Thuy Vu, MPH, University of Washington; Peggy Hannon, PhD, MPH, University of Washington</td>
</tr>
<tr>
<td>B. <strong>Survivorship Care Plan Utilization and Challenges</strong></td>
<td>Rose Guerrero, Evergreen Health; Patricia Migliore Santiago, MAOM, Washington Department of Health</td>
</tr>
<tr>
<td>C. <strong>Web Plus Survivorship Module Creates Solutions</strong></td>
<td>Patricia Migliore Santiago, MAOM, Washington Department of Health; Johna Peterson, CTR, Washington Department of Health</td>
</tr>
<tr>
<td>D. <strong>Addressing Survivorship Challenges Using a Collective Impact Approach</strong></td>
<td>Patricia Migliore Santiago, MAOM, Washington Department of Health; Rose Guerrero, Evergreen Health</td>
</tr>
</tbody>
</table>
**CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE**

**MONDAY, AUGUST 14**

<table>
<thead>
<tr>
<th>Session 2</th>
<th>4:15 pm-5:45 pm (continued)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prevention/Research</strong></td>
<td><strong>Show Me the Money: Tracking Impact of Prevention and Screening Efforts</strong></td>
</tr>
<tr>
<td><strong>Maplewood A/B</strong></td>
<td><strong>Session Moderator: Donatus (Don) Ekwueme, PhD, MS, CDC</strong></td>
</tr>
<tr>
<td>Methods to assess public health impact include cost assessment and trend analysis. This session highlights these techniques for cancer prevention through the HPV vaccination and BRCA testing and early detection through the National Breast and Cervical Cancer Early Detection Program.</td>
<td></td>
</tr>
<tr>
<td><strong>A. Trends in Utilization and Costs of BRCA Testing in the Context of Clinical Guidelines and National Policies, United States 2003–2014</strong></td>
<td>Zhuo Chen, PhD, CDC; Katherine Kolor, PhD, CDC; Scott D. Grosse, PhD, CDC; Juan Rodriguez, MPH, MS, CDC; Julie A. Lynch, PhD, U.S. Department of Veterans Affairs; Ridgely F. Green, PhD, MMSc, CDC; W. David Dotson, PhD, CDC; Scott Bowen, MPH, CDC; Muin Khoury, MD, PhD, CDC</td>
</tr>
<tr>
<td><strong>B. Impact of 9-Valent Human Papillomavirus Vaccine on HPV Vaccination Coverage of Youths, Ages 9–17, in North Carolina</strong>*</td>
<td>Justin Trogdon, PhD, University of North Carolina at Chapel Hill; Brianna Lindsay, PhD, MPH, Merck &amp; Co., Inc.; Paul Shafer, MA, University of North Carolina at Chapel Hill; Tamera Coyne-Beasley, MD, MPH, University of North Carolina at Chapel Hill</td>
</tr>
<tr>
<td><strong>C. Economic Analysis of the National Breast and Cervical Cancer Early Detection Program</strong>*</td>
<td>Donatus (Don) Ekwueme, PhD, MS, CDC; Justin Trogdon, PhD, University of North Carolina at Chapel Hill; Jacqueline W. Miller, MD, CDC</td>
</tr>
<tr>
<td><strong>D. Estimated Impact of the National Breast and Cervical Cancer Early Detection Program on Breast and Cervical Cancer Mortality Among Low-Income Uninsured Women in the United States</strong></td>
<td>Donatus (Don) Ekwueme, PhD, MS, CDC; Jacqueline W. Miller, MD, CDC; Janet Royalty, MS, CDC; Vladislav Uzunangelov, PhD, University of San Diego</td>
</tr>
</tbody>
</table>

**TUESDAY, AUGUST 15**

<table>
<thead>
<tr>
<th>Session 3</th>
<th>10:30 am-12:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CDC</strong></td>
<td><strong>A Program of Applied Research for Cancer Prevention and Control: Bridging the Gap Between Knowledge and Translation</strong></td>
</tr>
<tr>
<td><strong>Ravinia C</strong></td>
<td><strong>Session Moderator: Mary C. White, ScD, MPH, CDC</strong></td>
</tr>
<tr>
<td>Research translation is like a relay race with the first few legs as the generation of research findings that fill knowledge gaps. For research to have the intended impact, a public health practitioner needs to grab the baton and translate the findings into practice. In this session, we will provide examples of efforts being undertaken by the Epidemiology and Applied Research Branch in CDC’s Division of Cancer Prevention and Control to facilitate the handoff of research data to public health practice.</td>
<td></td>
</tr>
<tr>
<td><strong>A. Development, Dissemination, and Adaptation of AMIGAS, a Bilingual Educational Outreach Intervention Originally Designed to Increase Cervical Cancer Screening among Hispanic Women</strong></td>
<td>Judith Lee Smith, MS, PhD, CDC</td>
</tr>
<tr>
<td><strong>B. Reducing Breast Cancer Disparities in States: Creating the Bridge from Data to Action</strong>*</td>
<td>Arica White, PhD, CDC</td>
</tr>
<tr>
<td><strong>C. The Epidemiology and Application of Public Health Genomics</strong></td>
<td>Juan Rodriguez, MPH, MS, CDC; Sun Hee Rim, PhD, CDC</td>
</tr>
<tr>
<td><strong>D. Creation and Application of Cost Assessment Tools for Evaluating National Cancer Prevention and Control Programs</strong></td>
<td>Donatus (Don) Ekwueme, PhD, MS, CDC</td>
</tr>
</tbody>
</table>

---

*CPCRN multicenter project
**CPCRN local center project
***CPCRN-related project
CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE

Tuesday, August 15th

Session 4 2:30 pm-4:00 pm

CDC Ravinia C  
A Town Hall Discussion on Cancer Prevention Initiatives in the National Comprehensive Cancer Control Program  
Session Moderator: Nikki Hayes, MPH, CDC  
Comprehensive cancer control is a philosophical approach that brings together stakeholders to address a community’s cancer burden in a collective, impactful way that no stakeholder could accomplish alone. CDC’s National Comprehensive Cancer Control Program (NCCCP) was created in 1998 to support the strategic and collaborative coordination of cancer prevention and control efforts in states and tribal or territorial jurisdictions. This session will highlight selected efforts to prevent cancer through NCCCP initiatives and activities, including Hepatitis B vaccination uptake, Hepatitis C screening, HPV vaccination coverage, colorectal cancer screening, and support of cancer coalitions.

Nikki Hayes, MPH, CDC  
Alexander Millman, MD, CDC  
Melinda Wharton, MD, MPH, CDC  
Mary Doroshenek, MA, American Cancer Society  
Cynthia A. Vinson, PhD, MPA, National Cancer Institute***

Prevention/Research Oakwood A/B  
The Best Test Is the One That Gets Done: Interventions to Increase Colorectal Cancer Screening  
Session Moderator: Cheryl Cunningham, BA, CDC  
In 2015, only 62% of adults reported being up-to-date with colorectal cancer screening, which is below the nation’s 2020 target of 70.5%. This session focuses on selected interventions increase colorectal cancer screening.

A. Differences in Barriers to Cancer Screening and Navigator Activities in Two Federally Qualified Health Centers Implementing Patient Navigation  
Antoinette Romanzo-Smith, MS, New York State Department of Health; Margaret Gates, ScD, New York State Department of Health; Sharon Bisner, RN, FNP, New York State Department of Health; Elise Collins, New York State Department of Health; Heather LeBlanc, New York State Department of Health

B. A Centralized Mailed Program with Stepped Increases of Support Increases Time in Compliance with Colorectal Cancer Screening Guidelines over Five Years: A Randomized Trial  
Beverly B. Green, MD, MPH, Kaiser Permanente Washington; Melissa L. Anderson, Kaiser Permanente Washington; Andrea J. Cook, PhD, Kaiser Permanente Washington; Jessica Chubak, PhD, Kaiser Permanente Washington; Sharon Fuller, Kaiser Permanente Washington; Richard T. Meenan, PhD, Kaiser Permanente Northwest; Sally W. Vernon, University of Texas Houston

C. Combining a Colorectal Cancer Screening Decision Aid and Patient Navigation Improves Decision-Making Processes and Screening Completion in Linguistically Diverse Primary Care Patients***  
Daniel Reuland, MD, MPH, University of North Carolina School of Medicine; Alison Brenner, PhD, University of North Carolina at Chapel Hill; Richard Hoffman, MD, University of Iowa; Andrew McWilliams, MD, MPH, Carolinas HealthCare System; Robert Rhyne, MD, University of New Mexico School of Medicine; Christina Getrich, PhD, University of Maryland; Hazel Tapp, PhD, Carolinas HealthCare System; Mark Weaver, PhD, University of North Carolina School of Medicine; Danielle Callan, MA, University of New Mexico School of Medicine; Laura Cubillos, MPH, University of North Carolina at Chapel Hill; Brisa Urquieta de Hernandez, BUS, Carolinas HealthCare System; Michael Pignone, MD, MPH, University of Texas Austin  

*CPCRN multicenter project  
**CPCRN local center project  
***CPCRN-related project
**CPCRN-related presentations at the 2017 CDC Cancer Conference**

**Session 5**  4:15 pm-5:45 pm

---

### Prevention/Research

**Ravinia G.**

**Session Moderator: Loria Pollack, MD, MPH, CDC**

*What’s in Your Toolbox? A Potpourri of Research Methods to Address the Cancer Control Continuum*

One size does not fit all when it comes to research on cancer prevention, early detection, and survivorship. This session focuses on estimation techniques, an intervention trial, and a survival analysis to address unique cancer-related questions.

A. **Estimation of Breast Cancer Incident Cases and Medical Care Costs Attributable to Alcohol Consumption Among Insured Women under 45 Years of Age in the United States***
   - Donatus (Don) Ekweume, PhD, MS, CDC; Benjamin T. Allaire, MS, RTI International; William J. Parish, PhD, RTI International; Cheryll C. Thomas, MSPH, CDC; Gery P. Guy Jr., PhD, CDC; Temeika L. Fairley, PhD, CDC; Justin Trogdon, PhD, University of North Carolina at Chapel Hill

B. **Preventing Alcohol-Related Cancer: What If Everyone Drank Within the Guidelines?**
   - Stephanie Young, MPH, Cancer Care Ontario; Norman Giesbrecht, PhD, Centre for Addiction and Mental Health, Toronto; Elisa Candido, MPH, Cancer Care Ontario; Julie Klein-Geltink, MHSc, Cancer Care Ontario

C. **Healthlinks: Reaching Employees of Small, Low-Wage Worksites with Evidence-Based Interventions**
   - Peggy Hannon, PhD, MPH, University of Washington; Jeffrey Harris, MD, MPH, MBA, University of Washington; Kristen Hammerback, MA, University of Washington; Mariana Kohn, MPH, University of Washington; Amanda Parrish, MA, University of Washington; K. Gary Chan, PhD, University of Washington; Christian Helfrich, PhD, MPH, University of Washington

D. **Racial Differences in Survival of Pediatric Patients with Brain and Central Nervous System Cancer—United States, 2001–2012**
   - David Siegel, MD, MPH, CDC; Simple Singh, MD, MPH, CDC; Jun Li, MD, PhD, CDC

---

### Prevention/Programmatic

**Oakwood A/B**

**Session Moderator: Nikki Hayes, MPH, CDC**

*Innovative State Approaches to Addressing National Comprehensive Cancer Control Program Priorities*

The National Comprehensive Cancer Control Program’s priorities include emphasizing primary prevention of cancer, supporting cancer screening and early detection, supporting cancer survivors, helping put policies into place, and evaluating policies and programs while paying special attention to disparities in cancer health outcomes. This session will present an overview of several innovative state approaches used to address these priorities, including strategic planning and the implementation of evidence-based interventions to improve cancer screening and treatment.

A. **Wisconsin’s Collaborative Approach to Increase Colorectal Cancer (CRC) Screening**
   - Allison Antoine, CHES, University of Wisconsin; Amy Conlon, MPH, University of Wisconsin; Angela M. Corbett, MPH, CHES, University of Wisconsin; David Frazer, MPH, University of Wisconsin; Carrie Stehman, MA, University of Wisconsin; Noelle LoConte, MD, University of Wisconsin

B. **Using Community Gardens as a Tool to Increase Fresh Fruit and Vegetable Consumption for Low-Income, Urban Refugees in Utah**
   - Brad Belnap, MPP, Utah Comprehensive Cancer Control Program; Lindsay Snow, Utah Comprehensive Cancer Control Program

C. **Understanding Cancer Control Activities and Plans of State Teams Participating in Technical Assistance Workshops for Implementing Evidence-Based Strategies***
   - Robin Vanderpool, DrPH, University of Kentucky; Timothy J. Walker, PhD, University of Texas Health Science Center at Houston; Heather M. Brandt, PhD, CHES, University of South Carolina Arnold School of Public Health; Prajakta Adsul, MBBS, MPH, PhD, National Cancer Institute; Maria Zubizarreta, University of South Carolina Arnold School of Public Health; Meagan Pilar, MPH, University of Kentucky; Maria E. Fernandez, PhD, University of Texas Health Science Center at Houston; Ross C. Brownson, PhD, Washington University St. Louis; Sarah Moreland-Russell, PhD, Washington University St. Louis; Paula Cuccaro, PhD, University of Texas Health Science Center at Houston; Seif Nasir, Washington University St. Louis; Cynthia Vinson, PhD, MPA, National Cancer Institute; Wynne Norton, PhD, National Cancer Institute; David Chambers, DPhil, National Cancer Institute

D. **Implementation of Interventions Focused on National Comprehensive Cancer Control Program Priorities**
   - Jamila C. Fonseka, MPH, CDC; Angela Moore, MPH, CDC; LaShawn Glasgow, RTI International; Cynthia S. Soloe, MPH, RTI International
CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE

WEDNESDAY, AUGUST 16TH

Session 6 9:00 am-10:30 am

Prevention/Programmatic Oakwood A/B

Any Questions? Asking the Right Ones for Program Implementation and Evaluation
Session Moderator: Toye Williams, MSPH, CDC

Needs assessments and program evaluation are essential to public health programs, including ones for colorectal cancer screening. This session will provide an overview of recent evaluations of implemented methods and materials used to improve colorectal cancer screening and outcomes for medically underserved populations.

A. Adoption, Implementation, and Maintenance of Evidence-Based Colorectal Cancer Screening Interventions among CRCCP Grantees*
Peggy Hannon, PhD, MPH, University of Washington; Annette Maxwell, DrPH, University of California at Los Angeles; Cam Escoffery, PhD, Rollins School of Public Health; Thuy Vu, MPH, University of Washington; Marlana Kohn, University of Washington; Laurel Dillon-Sumner, MA, University of Washington; Caitlin Mason, PhD, University of Washington

B. Factors Relating to Use and Non-Use of Direct-Mail Fecal Immunochemical Tests (FIT): Interview Findings from a Diverse FQHC Patient Population**
Thuy Vu, MPH, University of Washington; Allison M. Cole, MD, MPH, University of Washington Department of Family Medicine; Peggy Hannon, PhD, MPH, University of Washington; Kathryn E. Kemper, HealthPoint Community Health Center; Jennifer Moon, A.T. Still University; Gloria Coronado, PhD, Kaiser Permanente Northwest; Casey Eastman, MPH, Washington State Department of Health; Roxane Waldron, Washington State Department of Health

C. Mixed Methods Study of the Role of Partnerships in Advancing Screening Promotion in the Colorectal Cancer Control Program (CRCCP)*
Cam Escoffery, PhD, Rollins School of Public Health; Michelle Carvalho, MPH, Rollins School of Public Health; Anamika Satsangi, MPH, CDC; Grace Miskin, MPH, NIH, Rollins School of Public Health; Shade Owolabi, MS, Rollins Schools of Public Health; Peggy Hannon, PhD, MPH, University of Washington; Thuy Vu, MPH, University of Washington; Annette Maxwell, DrPH, University of California, Los Angeles; Caitlin Mason, PhD, University of Washington

CDC Ravinia C

The Nuts and Bolts of Increasing Cancer Screening Through Health System Partnerships: Lessons from the Field
Session Moderator: Djenaba Joseph, MD, MPH, CDC

Colorectal Cancer Control Program grantees will describe their approach, insights, and lessons learned from the planning and early implementation phases of the program. Grantees will provide practical advice on how they engaged, recruited, and obtained commitments from health system partners; developed tailored “change packages” to increase cancer screening; and established processes to measure and evaluate their intervention and cancer screening rates.

Heather M. Brandt, PhD, CHES, University of South Carolina**
Amari Pearson-Fields, PhD, MPH, District of Columbia Department of Health
Elisè Collins, New York State Department of Health
Richard Mousseau, MS, Great Plains Tribal Chairmen’s Health Board
### CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE

**WEDNESDAY, AUGUST 16TH**

<table>
<thead>
<tr>
<th>Session 6</th>
<th>9:00 am-10:30 am (continued)</th>
</tr>
</thead>
</table>

#### Innovation/Programmatic
**Maplewood A/B**

**Do You Want to Increase Cancer Screening? You’ll Want These Tested Methods in Your Cache!**

**Session Moderator:** Mary Doroshenk, MA, American Cancer Society

Prioritization of cancer screening efforts is necessary to ensure the greatest public impact. Many organizations are implementing evidence-based interventions (EBIs) as their primary focus to increase screening, and looking for ways to measure and improve their effectiveness. This session will provide an on-the-ground look at their methods, including prioritization of areas or populations for focus, selection of EBIs, and processes and quality monitoring.

**A. Using Process Maps to Understand and Improve the Implementation of Evidence-Based Strategies to Increase Colorectal Cancer Screening***

- Cynthia M. Calef, MAML, University of South Carolina; Pamela S. Gillam, MPA, University of South Carolina; Hiluv S. Johnson, BA, University of South Carolina; Jay J. Whitmore, MSW, University of South Carolina; Casey Childers, PhD, University of South Carolina; Laura Workman, PhD, University of South Carolina; Heather M. Brandt, PhD, CHES, University of South Carolina

**B. A Demonstration Project to Improve Cancer Screening Rates in New York State Federally Qualified Health Centers (FQHCs)**

- Gina O’Sullivan, MPH, New York State Department of Health; Erin Shortt, MPH, New York State Department of Health; Ian Brissette, New York State Department of Health; Katherine Pfisterer, New York State Department of Health

**C. Use of Multiple Criteria Decision Analysis Tools for Cancer Screening Outreach Prioritization**

- Megan Mackey, MPH, Idaho Department of Health and Welfare; Charlene Cariou, MHS, Idaho Department of Health and Welfare; Christopher J. Johnson, MPH, Cancer Data Registry of Idaho

**D. Medicaid Enrollees’ Beliefs and Perceptions on Colorectal Cancer Screening**

- Margaret Gates, ScD, New York State Department of Health; Elise Collins, New York State Department of Health; Sharon Bisner, NP, New York State Department of Health; Kevin Malloy, MPH, New York State Department of Health; Jacqueline Matson, MBA, New York State Department of Health; Wei Jing, MS, New York State Department of Health; Heather Dacus, DO, MPH, New York State Department of Health; Courtney Matatia, MPH, New York State Department of Health; Victoria Wagner, MS, New York State Department of Health

---

*CPCRN multicenter project
**CPCRN local center project
***CPCRN-related project
## CPCRN-RELATED PRESENTATIONS AT THE 2017 CDC CANCER CONFERENCE

**MONDAY, AUGUST 14TH – WEDNESDAY, AUGUST 16TH**

<table>
<thead>
<tr>
<th>Location</th>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dunwoody Ballroom</td>
<td>Cervical Cancer Screening in the National Survey of Family Growth, 2011-2015***</td>
<td>Anastasha Crawford, CDC; Vicki Benard, CDC; Meg Watson, CDC; Mona Saraiya, CDC</td>
</tr>
<tr>
<td></td>
<td>Process Indicators for the Implementation of Patient Navigation for Colorectal Cancer Screening and Treatment***</td>
<td>Cam Escoffery, Emory University; Amy DeGroff, CDC; Anamika Satsangi, CDC</td>
</tr>
<tr>
<td></td>
<td>Incidence of Primary Liver Cancer in American Indians and Alaska Natives, US, 1999-2009***</td>
<td>Jennifer Erdrich, Cedar-Sinai Medical Center, Los Angeles; Zahava Berkowitz, CDC; Charles Wiggins, University of New Mexico; Mary C. White, CDC</td>
</tr>
<tr>
<td></td>
<td>Prostate Cancer Communication: What do Providers and Men Really Think About the Current Dialogue?**</td>
<td>Seul Ki Choi, University of South Carolina; Jessica S. Seel, University of South Carolina; Susan E. Steck, University of South Carolina; Johnny Payne, University of South Carolina; Douglas P. McCormick, University of South Carolina; Courtney S. Schrock, University of South Carolina; Daniela B. Friedman, University of South Carolina</td>
</tr>
<tr>
<td></td>
<td>Uncovering African American Males’ Understanding and Perceptions About Prostate Cancer Screening: Formative Research for a Neighborhood-based Educational Intervention**</td>
<td>Amy Leader, Thomas Jefferson University; Earl Bowen Jr, Bryn Mawr College; Anna Quinn, Thomas Jefferson University; Pamela Weddington, MEE Productions, Inc; Thierry Fortune, MEE Productions, Inc.; David Sauls, Delaware Prostate Cancer Taskforce; Karen Gianz, University of Pennsylvania; Charnita Zeigler Johnson, Thomas Jefferson University</td>
</tr>
<tr>
<td></td>
<td>Impact of Demographic and Socio-economic Factors on Mental Health Status of Minority Cancer Survivors***</td>
<td>Chigozie A. Nkwonta, University of South Carolina; Ejike E. Chineke, University of South Carolina; Swann Adams, University of South Carolina</td>
</tr>
<tr>
<td></td>
<td>Quality of Life Trajectories in Breast Cancer Patients Experiencing Financial Toxicity***</td>
<td>Jennifer Spencer, University of North Carolina, Chapel Hill; Laura C. Pinheiro, University of North Carolina, Chapel Hill; Katherine Reeder-Hayes, University of North Carolina, Chapel Hill; Lisa Carey, University of North Carolina, Chapel Hill; Andrew Olshan, University of North Carolina, Chapel Hill; Stephanie B. Wheeler, University of North Carolina, Chapel Hill</td>
</tr>
<tr>
<td></td>
<td>Effectiveness of Multicomponent Interventions in Increasing Breast, Cervical and Colorectal Cancer Screening Use: A Community Guide Systematic Review***</td>
<td>Susan Sabatino, CDC; Yinan Peng, CDC; Devon Okasako-Schmucker, CDC; Ismaila Ramon, CDC; Randy Elder, CDC; Sushama Dhakal-Acharya, CDC; Adesola Pitan, CDC; Shawna Mercer, CDC</td>
</tr>
<tr>
<td></td>
<td>Disparities in Colon Cancer Survival in the United States (2001-2009): Findings from the CONCORD-2 Study***</td>
<td>Arica White, CDC; Djenaba Joseph, CDC; Sun H. Rim, CDC; Christopher J. Johnson, Cancer Data Registry of Idaho; Michel P. Coleman, London School of Hygiene and Tropical Medicine; Claudia Allemani, London School of Hygiene and Tropical Medicine</td>
</tr>
</tbody>
</table>

*CPCRN multicenter project  
**CPCRN local center project  
***CPCRN-related project